



American International Foods, Inc.



AIFI Summer Newsletter

Where we strive to provide you with top-notch industry news and updates from around the Globe with a focus on how they affect you and your company.

Plant-Based Protein is Here to Stay

The plant-based protein trend has quickly grown to be one of the largest food lifestyles we have seen. One out of four consumers reported eating less animal protein in the past 12 months, according to Nutrition Business Journal. Consumers are choosing plant-based food options for daily living benefits, health-related benefits, or socially-driven benefits.

Consumer Behavior

Consumers are presented with more information every day on the benefits of plant-based foods. Reasons such as the environment, ethical treatment of animals, improving heart health, and improving digestion are all reasons for the average consumer to replace animal products with plant-based food. According to Lux Research, Plant-Protein will take over 33% market share within the overall protein space by 2054. By 2020, plant-based protein is projected to become a \$5 Billion USD market.

Leading Ingredients in Plant Protein

Plant Protein comes in many shapes and forms. The most popular Plant Proteins currently in the United States market are Soy Protein and Pea Protein.

Soy Protein takes about 12% of all foods and beverages with protein claims launched in 2014. Pea Protein is the fastest growing plant-based protein to watch. It has grown 361% in New Product Launches in 2014 compared to 2013 and has grown 183% from 2012 to 2013.



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Plant Proteins & Complimentary Ingredients

- Fava Bean Protein
- Pea Protein
- Soy Protein
- Mung Bean Protein
- Lentil Protein
- Xanthan Gum
- Sea Salt
- Potato Starch
- Glycerin
- Maltodextrin
- Coconut Oil
- Canola Oil

All AIFI Ingredients include:

- Full documents vetted for quality and safety
- World Class Pricing

Contact your AIFI Sales Rep for details

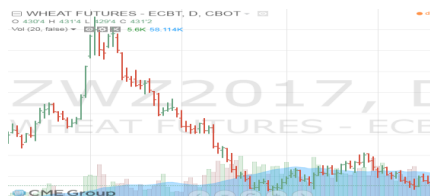
Improving Your Position

With an extensive ingredient product line, American International Foods, Inc. has the means to help your company produce new products quick and effectively.

Know the Market

Sign up for our weekly market reports to stay updated on what's happening in the market:

- Eggs
- Dairy
- Wheat



How AIFI Can Help You:

Superior Document Control

American International Foods exercises rigorous document control over all of their ingredients to ensure superior quality and purity. Our regular facility inspections and vetting of every process minimizes any chance of contamination. AIFI goes the extra mile to guarantee we are the most reliable link in your supply chain.

Experienced Supply Chain Management

American International Foods staff of dedicated professionals saves their customers both time and money by trained professional. We offer over 2,500 ingredients, and also have the ability to bundle your orders together. That means fewer phone calls to make, fewer PO's to write, fewer shipments to track, and fewer headaches.

Powerful Solutions

American International Foods takes pride in making the process of finding and ordering ingredients less stressful for our customers. With consistent communication, a motivated team, and reliable delivery operations, AIFI creates an easy solution for all of your ingredient needs. Give us a call today to see how we can show you the same benefits we are currently showing our customers. 866.944.2434

Sources:

www.fda.gov

www.businesswire.com

www.trends.google.com

www.foodallergy.org



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See our complete list of ingredients

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